



## CITY OF EUGENE LAND USE CODE AMENDMENTS OUTREACH AND INVOLVEMENT OVERVIEW

The City of Eugene staff and consultant team are currently working with Eugene interest groups to develop the revised public involvement plan for the City of Eugene Land Use Code Amendments project. Below is a summary of the revised public involvement plan. As the project team proceeds, the public involvement plan may be amended based on results of early outreach to best engage stakeholders during the project.

### **Initial Stakeholder Meeting (meeting #1)**

Staff held the initial stakeholder assessment meeting on September 28 to discuss and refine the public involvement process and identify likely areas of interest in code amendments. Staff conducted short telephone interviews with participants in preparation for the meeting. Participants included representatives of the following groups:

- 1) Neighborhoods
- 2) Chamber of Commerce (business)
- 3) Homebuilders/contractors
- 4) Environmental Interests (Friends of Eugene)

Meeting participants discussed staff's initial public outreach options. The options included outreach based on geographic areas, outreach focused on constituent interests and outreach based on the four general code topics (TBD).

From the discussion at this meeting, staff recommends the following approach.

### **Two Public meetings (meetings #2 and #3)**

To kick off the project, City of Eugene staff and consultants will hold two public meetings to get involvement from those interested and to further develop the library list of code changes. The meetings will be publicized to reach the Eugene general public. The project team also will develop a mailing list as these meetings take place to keep interested parties informed as the project progresses.

The meetings will be hosted by staff and the project team. The Planning Commission will be invited and encouraged to attend to follow the development of the process.

### **Follow up public (meeting #4)**

Staff will hold a public meeting after the code changes are assembled and prioritized prior to Planning Commission deliberations. Staff will present progress and discuss recommendations with the attendees. This will allow for additional discussion on proposed code changes.

### **Feedback Loop (meeting #5)**

*The format for meetings #5 and #6 may be revised based on results of feedback from meetings #2 and #3*

Meeting #5 will be held after initial Planning Commission deliberations. The meeting, at a minimum, will include a briefing and discussions based on Planning Commission progress.

### **Feedback Loop (meeting #6)**

This meeting will be scheduled to provide additional opportunities for public feedback or address outstanding issues if additional iterations between stakeholders and the Planning Commission are necessary.

### **Ongoing project work**

Stakeholders will continue to work with their constituents and provide the project team code changes from these organizations. The library of code amendments will continue to grow and be reviewed so changes can be made to the code as budget and time allows.

### **Prioritization**

Recognizing that the funding for this project will constrain the number of amendments that can be made as part of this effort, code amendment recommendations will need to be prioritized. Using the mailing lists generated through the initial conversations, the project team will provide opportunities (perhaps an exercise) for groups to “weigh in” on prioritization process, and/or use sixth stakeholder meeting for this purpose. This information will feed into the Planning Commission (two meetings) decision process for amendment prioritization.

### **Fine Tuning**

Consultant recommendations for discussion by the Planning Commission will be available for review and comment through mailing list notices and possibly comment stations prior to Planning Commission meetings.

### **Meetings and process publicity**

Throughout the process, the project team will provide updates and announcements to interested community members and stakeholder through:

- Council Announcements
- Mailed invitation/announcements to stakeholder list
- News release
- Newspaper ad
- Website references
- Word of mouth and publication vehicles of key stakeholders
- Stakeholder Email Updates