

BRT in Region Plan

Establish a Bus Rapid Transit (BRT) system:

Composed of frequent, fast transit service along major corridors and neighborhood feeder service that connects with the corridor service and with activity centers:

- If the system is shown to increase transit mode split along BRT corridors*
- If local governments demonstrate support*
- If financing for the system is feasible*

Performance Objectives

1. Increase ridership (competitive with auto)
 - Reduce travel time
 - Increase reliability
 - Provide convenient neighborhood connections
2. Reduce operating costs
3. Increase person-carrying capacity of corridor
4. Support planned land use patterns
5. Incorporate “non-transit” enhancements
 - Bicycle improvements
 - New sidewalks
 - Traffic safety and traffic flow improvements
 - Landscaping
 - Undergrounding of utilities

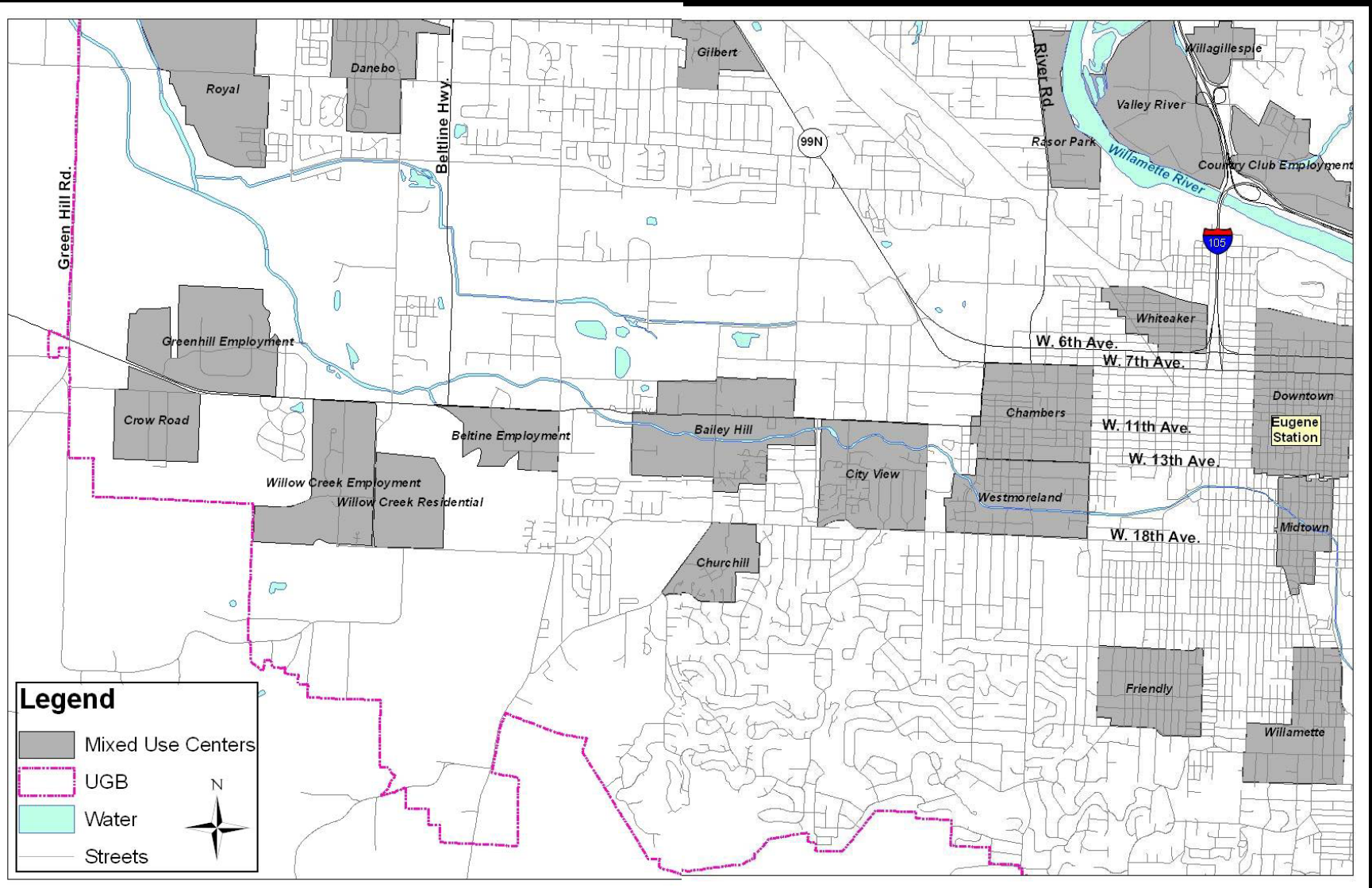
DEIS Tier II Evaluation

5.4 Support Development

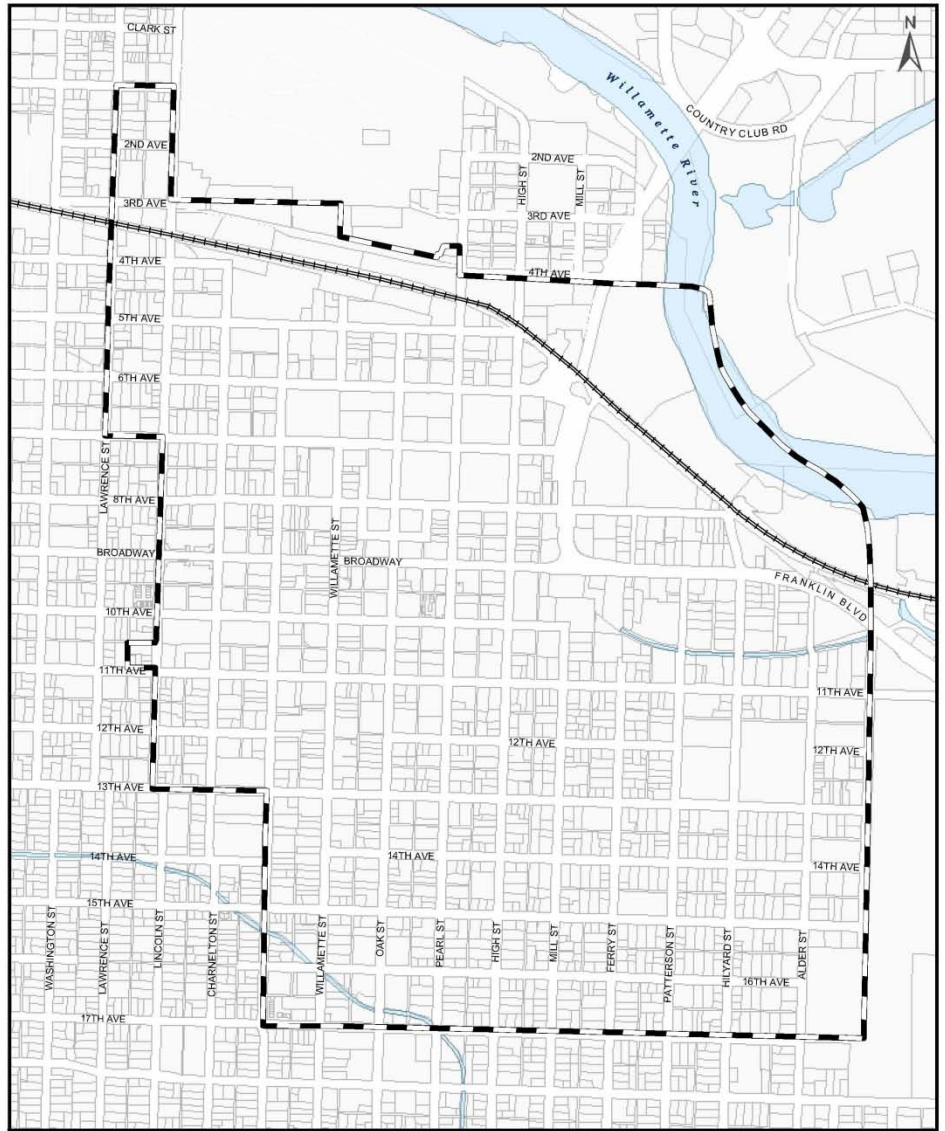
This criterion is based on the project's objective to serve as a catalyst for planned transit-oriented development and support development that is consistent with adopted land use plans. Two measures were used to determine if alternatives had the potential to serve as a catalyst for or support development in the West Eugene Corridor: serving vacant and redevelopable land and designated mixed-use centers.

5.4.1 Vacant and Redevelopable Land Served by the Alignment

This measure evaluates the amount of vacant and redevelopable land located within 1/3 mile of the proposed EmX alignment. Studies have shown that BRT, along with other implementation factors such as the design characteristics of the BRT system, favorable market conditions and transit supportive zoning, can promote positive changes in land use, encouraging redevelopment opportunities along the BRT corridor and enhancing property values. ^{5, 6}



Mixed Use Centers in the Vicinity of the West 11th Corridor




MUPT Boundary

 **Current MUPT Boundary**

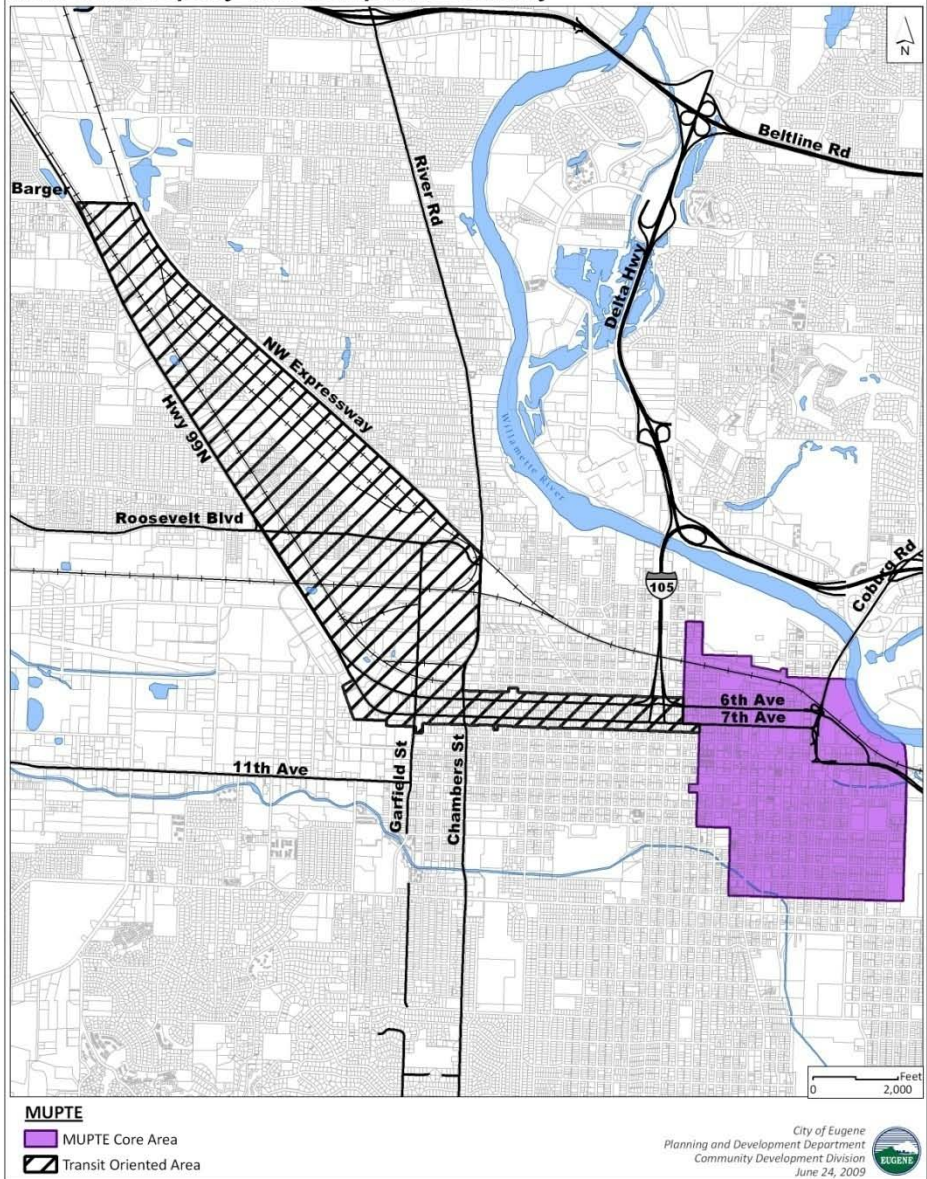


City of Eugene
 Planning and Development
 May 12, 2004



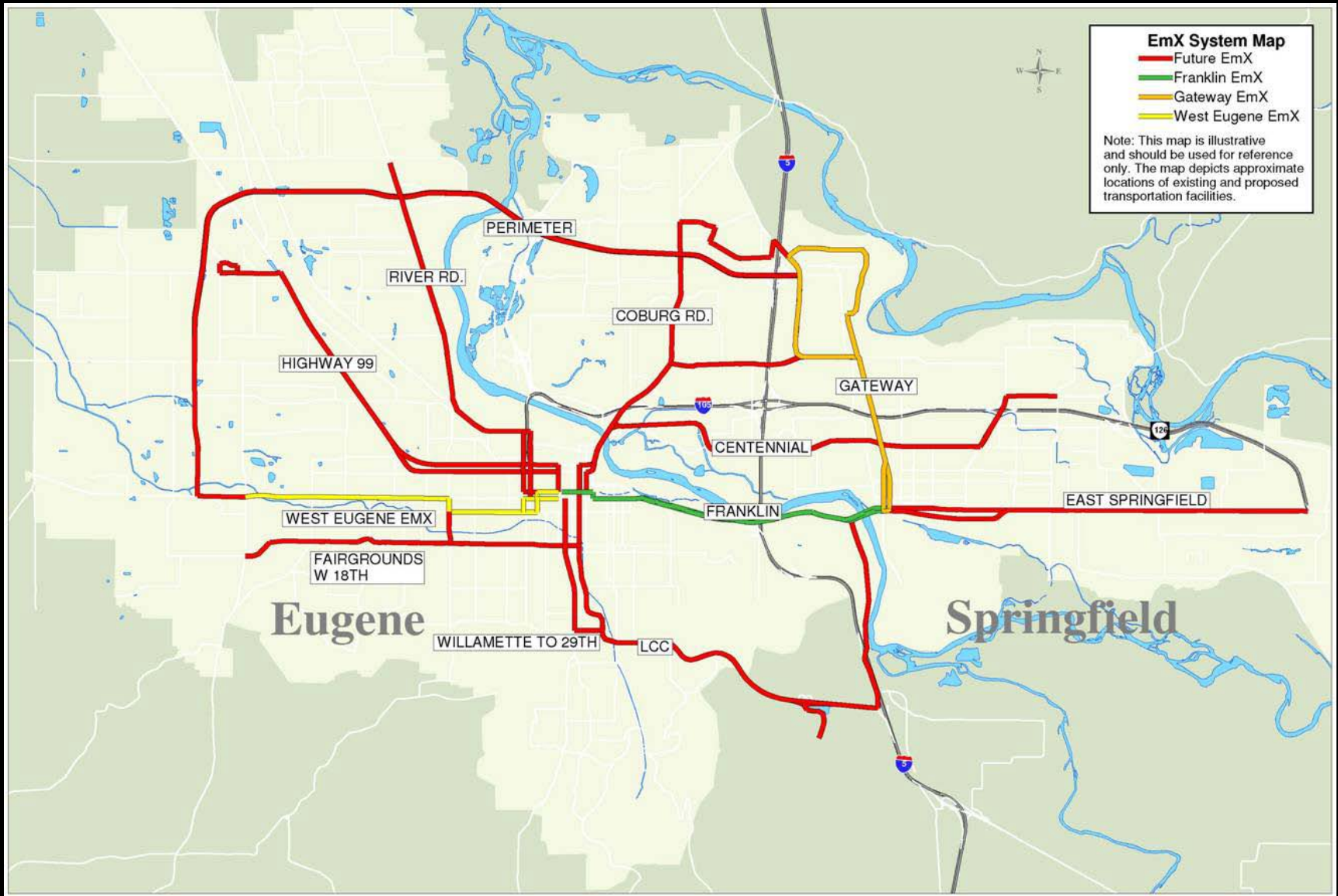
Multi-Unit Property Tax Exemption Map 2004

Multi-Unit Property Tax Exemption Boundary



Caution: This map is based on imprecise source data, subject to change and for general reference only.

Multi-Unit Property Tax Exemption Map 2008



EMX System Map